

Plaids Cocooning BECOMES

waro

SWEET & RAW KNOW-HOW

**FALL-WINTER
2026**

WWW.THEWARO.COM

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Victorine and Corentin wanted to tell you...

At the beginning, **waro** is a family story.

A passion for textile that comes from our grandmother Ginette, a furnishing fabric seamstress. We spent hours watching her caress, cut and sew the fabric.

When we followed our father Patrick on the Christmas markets, we didn't find the magic of the material around us.

This is the moment we decided to design our own products so that they meet our expectations: fluffier, bigger and most importantly, softer.

In short, we were looking for comforting warmth, softness and happiness to share.

What we want is to share the taste of well-being, at home and with yourself. We are convinced that it's in the heart of our homes, in our nest, that dreams and memories are made, that personalities are built and ideas are born.

Our basecamp is in Roubaix, France, but you can find us wherever the wind goes, according to our desires.

Victorine and Corentin WARO

The *waro*'s promise

SOFTNESS

At Waro, softness is not a detail, it's our reason for being. We have turned it into a way of life, a cocoon you can take with you everywhere. Our products are an invitation to slow down, to wrap yourself in comfort, to grant yourself the luxury of tenderness. Because here, comfort is not an accessory: it is essential, vital, almost sacred.

EXPERTISE

Nothing is left to chance. Every material is selected with care, every texture designed to last. Year after year, we refine our creations so they grow more beautiful over time, like a cherished heirloom passed down through generations. With Waro, you aren't choosing a simple throw: you are investing in a piece of living comfort, made to carry you through seasons and memories.

CONSCIOUSNESS

We don't know how to embellish, we choose to tell the truth. Behind every fiber, every stitch, there are conscious choices. We are committed to tell you things as they are, to show you our progress and to share our limitations as well. Because true softness never lies: it stands on its own, it is built step by step, with sincerity.

TOGETHER

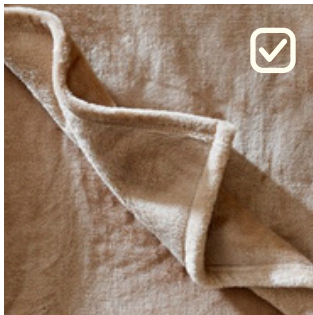
Waro is more than a brand, it's an open home. A large family where everyone belongs, where bonds are woven just as much as our blankets. We love knowing you are close, listening to your desires, sharing your moments of life. Every message, every piece of feedback, every encounter nourishes this shared story. Because, at the bottom of its heart, Waro is not just us: it's you, it's us, together.



Our “Classic” blankets

A single layer of fleece, and nothing less than the best!
With a fiber weight of 380g/m², its plushness and softness are sure to delight you.
The “Classic” collection is made from 80% recycled polyester.





Classic Beige
AWPL-R01



Classic Grey
AWPL-R02



Classique Valley
AWPL-R03

Size: 150 x 200 cm

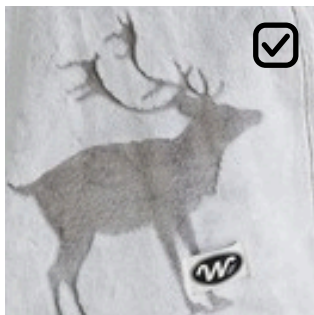
Composition: 100% polyester

Care:     

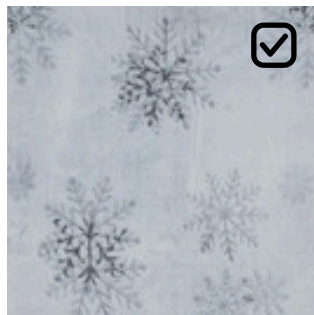
Our “*Iconics*” blankets

Our iconic deer comes out of the wood to settle on the blanket

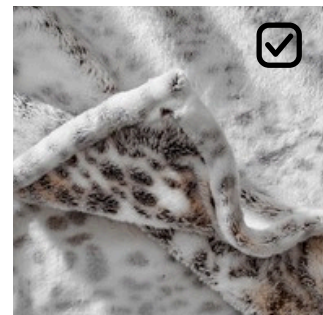




Iconic The Deer
AWPL-IC01



Iconic Snowflakes
AWPL-IC02



Iconic Snow Leopard
AWPL-IC03

Size: 150 x 200 cm

Composition: 100% polyester

Care:     

Our “Cosy” blankets

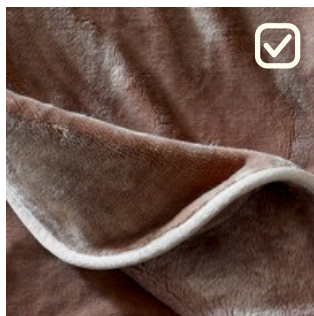
Two layers of fleece mean twice the warmth, twice the softness, and twice the comfort.

We have improved the fiber, and this new weave offers an even softer touch.

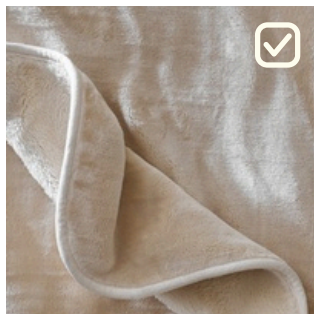
Enjoy 660g of fleece per square meter in our signature 150x200cm size, still made with 80% recycled fleece.



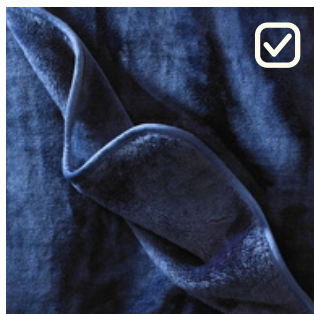
Cosy
Taupe
AWPL-CM04



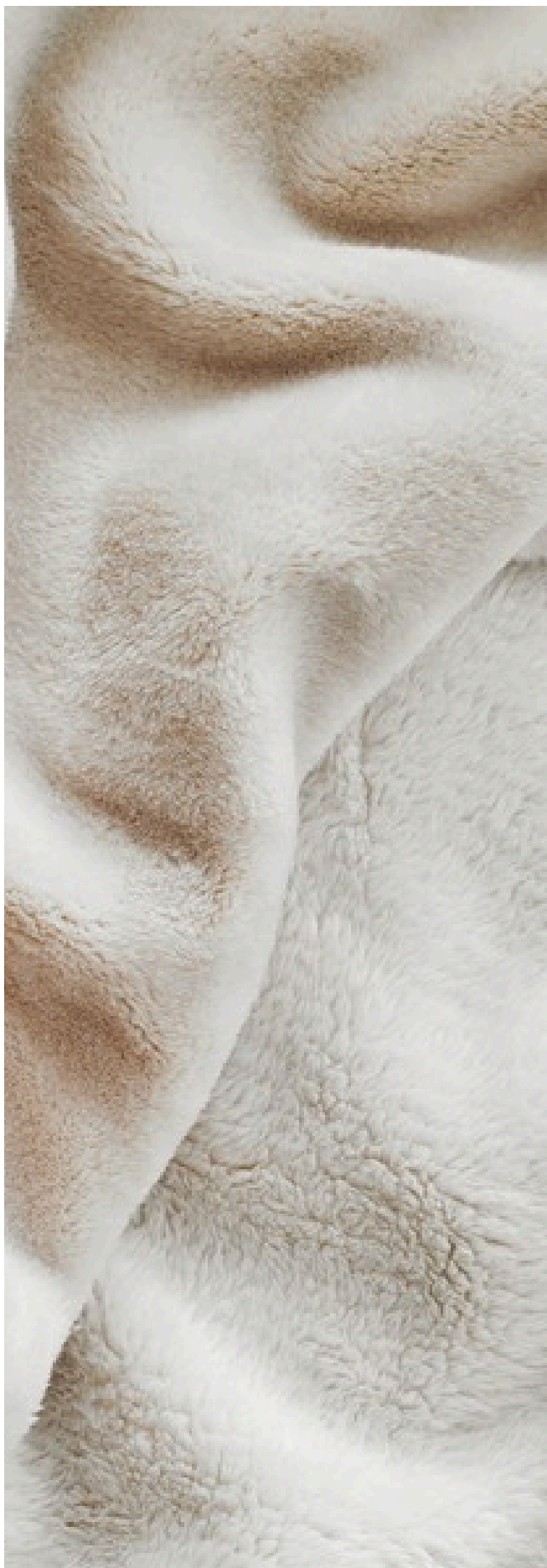
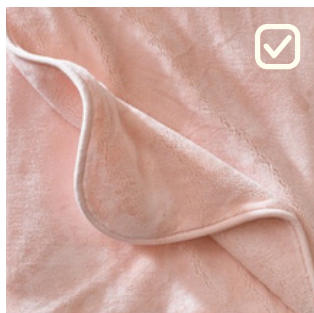
Cosy
Beige
AWPL-CM05



Cosy
Midnight Blue
AWPL-CM06



Cosy
Powder Pink
AWPL-CM07



Size: 150 x 200 cm

Composition: 100% polyester

Care: A set of five washing care icons: a temperature icon with '30°', a crossed-out triangle (no bleach), a crossed-out iron (no iron), a crossed-out circle (no dry clean), and a crossed-out square (no tumble dry).

Our “*Cocooning*” blankets

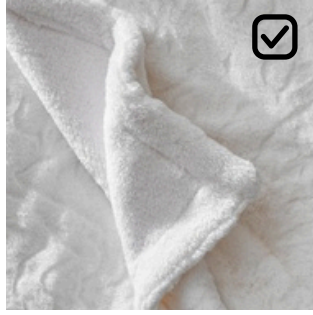
Cocooning is our exclusive range. Unique patterns and weaves that stand out, paired with on-trend colors.

The Cocooning collection is not only about double-layer throws, measuring 150x200cm, but also true decorative statement pieces.

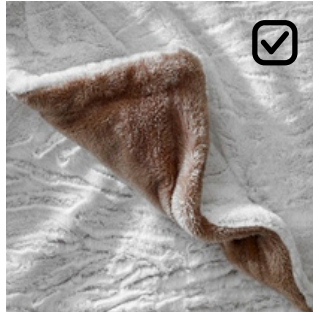
Because with a Cocooning throw, you dare!

Always made with a minimum weight of 680g/m² and 80% recycled polyester.

Ours polaire
White
AWPL-CC01



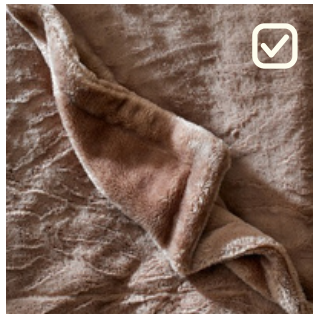
Tigre
Beige
AWPL-CC02



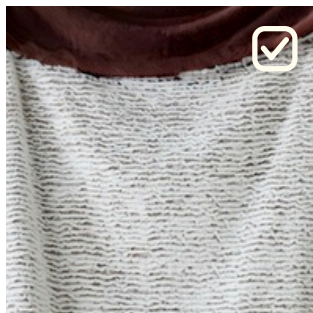
Tigre
Gris
AWPL-CC03



Tigre
Taupe
AWPL-CC15



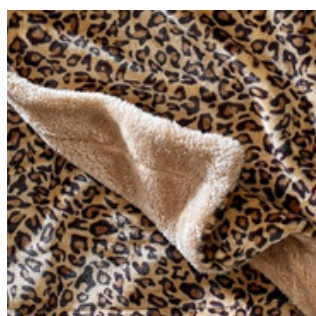
Nougatine
AWPL-CC08



Size: 150 x 200 cm

Composition: 100% polyester

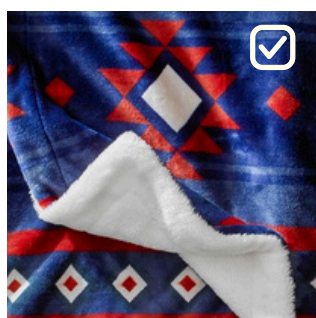
Care:     



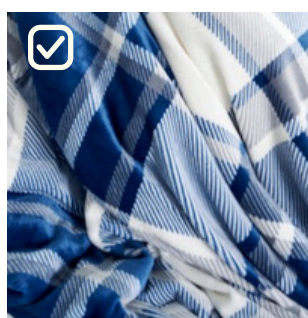
Wild
AWPL-CC05



Cow
AWPL-CC07



Navajos
Blue
AWPL-CC18



Tartan
Blue
AWPL-CC20

Size: 150 x 200 cm

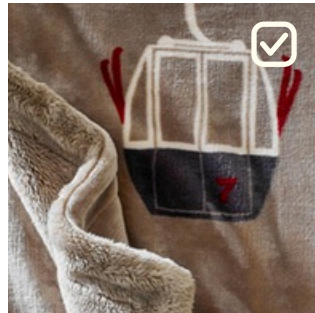
Composition: 100% polyester

Care:     

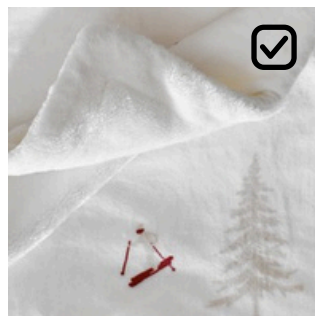
Télécabine
Slate grey
AWPL-CC10



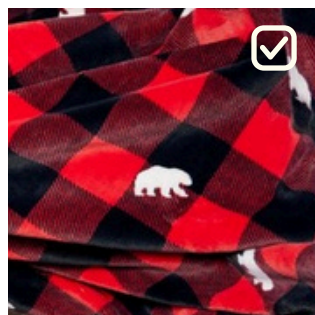
Télécabine
Taupe
AWPL-CC16



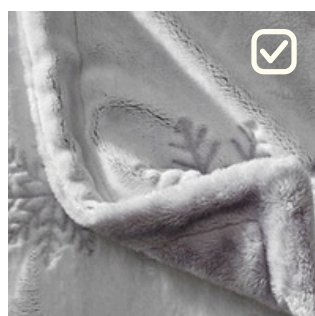
Skieurs
AWPL-CC17



Canadien
AWPL-CC19



Snowflakes
Grey
AWPL-CC21



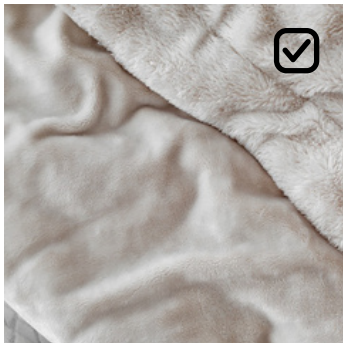
Size: 150 x 200 cm

Composition: 100% polyester

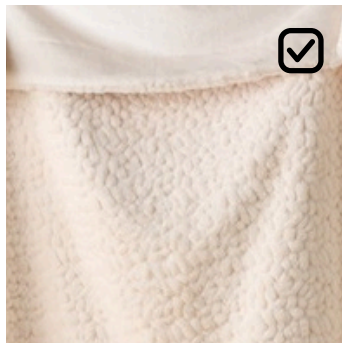
Care:

Our *Bedspreads*

Once you've experienced our throws, it's hard to live without them. That's why we've also created a range of bedspreads, or oversized throws to share, depending on your mood. We offer generous sizes, ranging from 220x240cm to 240x260cm. Everything you need to make winter nights the warmest of the year!



Couvre-Lit King size
Linen
AWPL-CL07
240x260cm



Couvre-Lit Fausse fourrure
Galet
AWPL-CL05
220x240cm



Couvre-Lit Fausse fourrure
Frisson
AWPL-CL04
220x240cm

Composition: 100% polyester

Care:     

Our “*Faux fur*” blankets

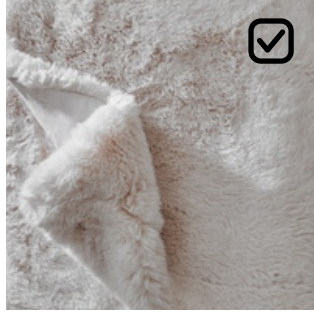
We offer a selection of throws and bedspreads in faux fur.

Enjoy the texture, density and look of animal fur in a 150x200cm throw.

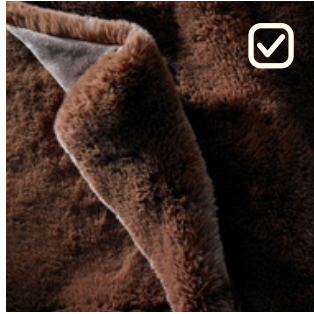
Our faux fur throw collection comes with faux leather straps on every model.

Dare to add a touch of wild elegance to your décor!

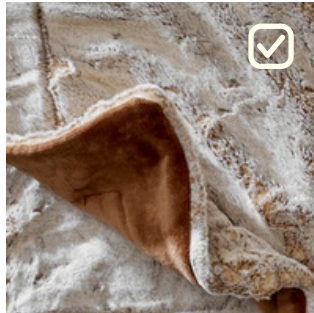
Polar bear
Beige
AWPL-FF01



Polar bear
Brown
AWPL-FF02



Frisson
Natural
AWPL-FF03



Frisson
Dark
AWPL-FF04



Size: 150 x 200 cm

Composition: 100% polyester

Care:     

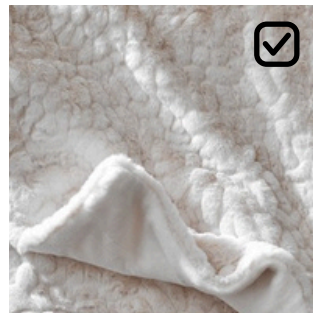
Packaging: Faux leather straps



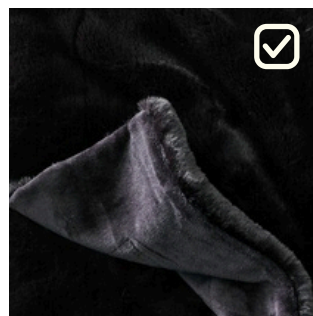
Sensation
Grey
AWPL-FF05



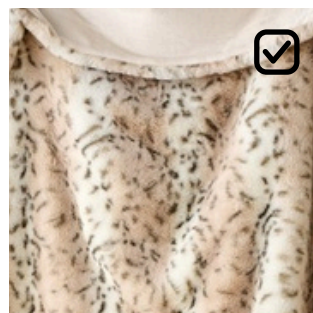
Sensation
Beige
AWPL-FF06



Galet
AWPL-FF07



Panthère noire
AWPL-FF08



Léopard des neiges
AWPL-FF09

Size: 150 x 200 cm

Composition: 100% polyester

Care:     

Packaging: Faux leather straps



Our *new*
“Faux Fur” blankets



**FAR WEST
AWPL-FF12**

Size: 150 x 200 cm

Composition: 100% polyester

Care:     

Packaging: Faux leather straps

ZEBRA
AWPL-FF13



Size: 150 x 200 cm

Composition: 100% polyester

Care:     

Packaging: Faux leather straps





Size: 150 x 200 cm

Composition: 100% polyester

Care:     

Packaging: Faux leather straps



DOUCHKA
AWPL-FF14





STARK
AWPL-FF15

Size: 150 x 200 cm

Composition: 100% polyester

Care:     

Packaging: Faux leather straps



SAUVAGE
AWPL-FF16



Size: 150 x 200 cm

Composition: 100% polyester

Care:     

Packaging: Faux leather straps





COCON
AWPL-FF17

Size: 150 x 200 cm

Composition: 100% polyester

Care:     

Packaging: Faux leather straps

NUIT FAUVE
AWPL-FF18



Size: 150 x 200 cm

Composition: 100% polyester

Care:     

Packaging: Faux leather straps





Size: 150 x 200 cm

Composition: 100% polyester

Care:     

Packaging: Faux leather straps



DUNE
AWPL-FF19



PANTHÈRE
AWPL-FF20



Size: 150 x 200 cm

Composition: 100% polyester

Care:     

Packaging: Faux leather straps



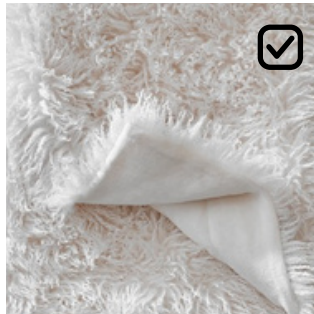
Far West
AWPL-FF12



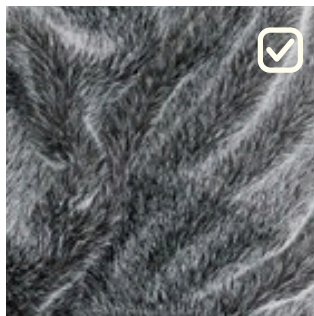
Zebra
AWPL-FF13



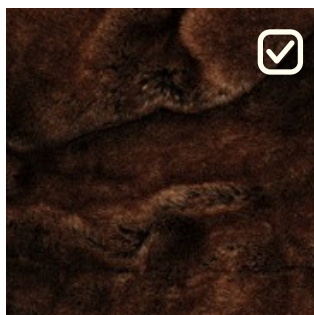
Douchka
AWPL-FF14

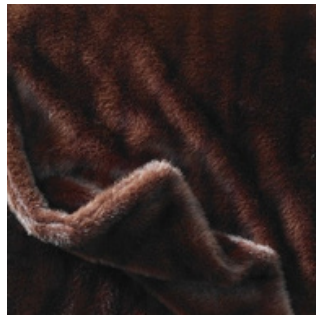


Stark
AWPL-FF15

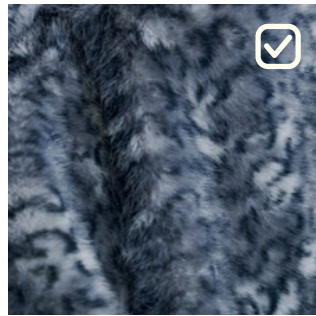


Sauvage
AWPL-FF16

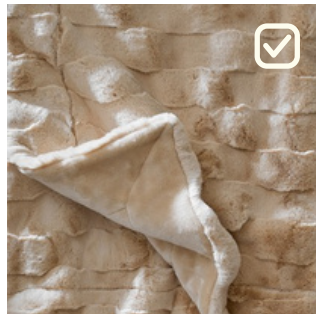




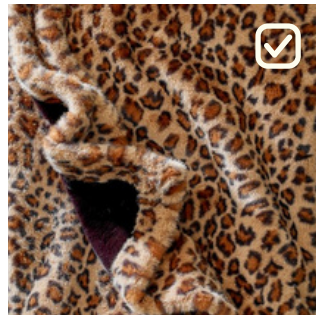
Cocon
AWPL-FF17



Nuit fauve
AWPL-FF18



Dune
AWPL-FF19



Panthère
AWPL-FF20

Our Faux Fur *Variations*

A Faux fur throw is nice.
 Being able to enjoy the softness of the material again and again, it's even better!
 That's why we've adapted some of our faux fur designs into hot water bottles and cushions,
 for more warmth and softness.



Hot water bottles

Galet	AWAC-BL01
Léopard des neiges	AWAC-BL02 <input checked="" type="checkbox"/>
Frisson naturel	AWAC-BL03 <input checked="" type="checkbox"/>
Cocon	AWAC-BL04 <input checked="" type="checkbox"/>
Far West	AWAC-BL05 <input checked="" type="checkbox"/>
Panthère	AWAC-BL06 <input checked="" type="checkbox"/>

Cushions

Galet	AWAC-PI02 <input checked="" type="checkbox"/>
Frisson naturel	AWAC-PI03 <input checked="" type="checkbox"/>
Far West	AWAC-PI05
Douchka (square)	AWAC-PI06-1 <input checked="" type="checkbox"/>
Douchka (ball)	AWAC-PI06-2
Panthère	AWAC-PI07 <input checked="" type="checkbox"/>



Our Woolen blankets *Made in France*

Our throws are Made in France, with passion and craftsmanship.
Softness, warmth and authenticity come into your home in a generous 150x200cm size.
Bring a cozy, elegant and responsible touch to your interior!



FRENCH CRAFTSMANSHIP

By choosing to work with French wool from the Pyrenees, Waro is committed to an ethical and sustainable approach. We aim to promote mindful consumption and support the local economy.

The manufacture of our throws also helps preserve traditional craftsmanship and maintain rustic livestock breeds in the Pyrenees, another way of honoring France's cultural heritage.

The Béarn tradition is respected throughout the entire creative process.

Each throw is carefully crafted in a weaving workshop located in the Tarn area.

The dyes used are environmentally friendly, and the patterns are inspired by the heritage of Béarn.



THE CHOICE OF WOOL

Pierre is a shepherd and sheep farmer based in the Tarn region.

He raises ewes of the Barégeoise breed, a hardy breed emblematic of the Pyrenean heritage.

The flock spends the summer grazing in the high mountain pastures of Cauterets.

The annual shearing takes place in October, when the flock returns from the mountains, allowing for the collection of exceptionally clean wool.

The wool is sorted by hand, ensuring strict quality control and the fineness of the fibers, so that the wool remains soft and never itchy.



PASSION AT WORK

Once the wool has been collected, it is then sent to Haute-Loire, to the last semi-industrial wool washing facility in France.

As part of our commitment to more responsible production, we work with an Ecowool yarn, made from 50% recycled wool.

The yarn then returns to the Tarn, where Eric (pictured above) takes care of the spinning, weaving, and finishing processes (washing, carding, fringe braiding, followed by a final wash).

Anne oversees this entire production process.



Faux-Uni
String
AWPL-LF01



Faux-Uni
Midnight blue
AWPL-LF02



Faux-Uni
Laque
AWPL-LF03

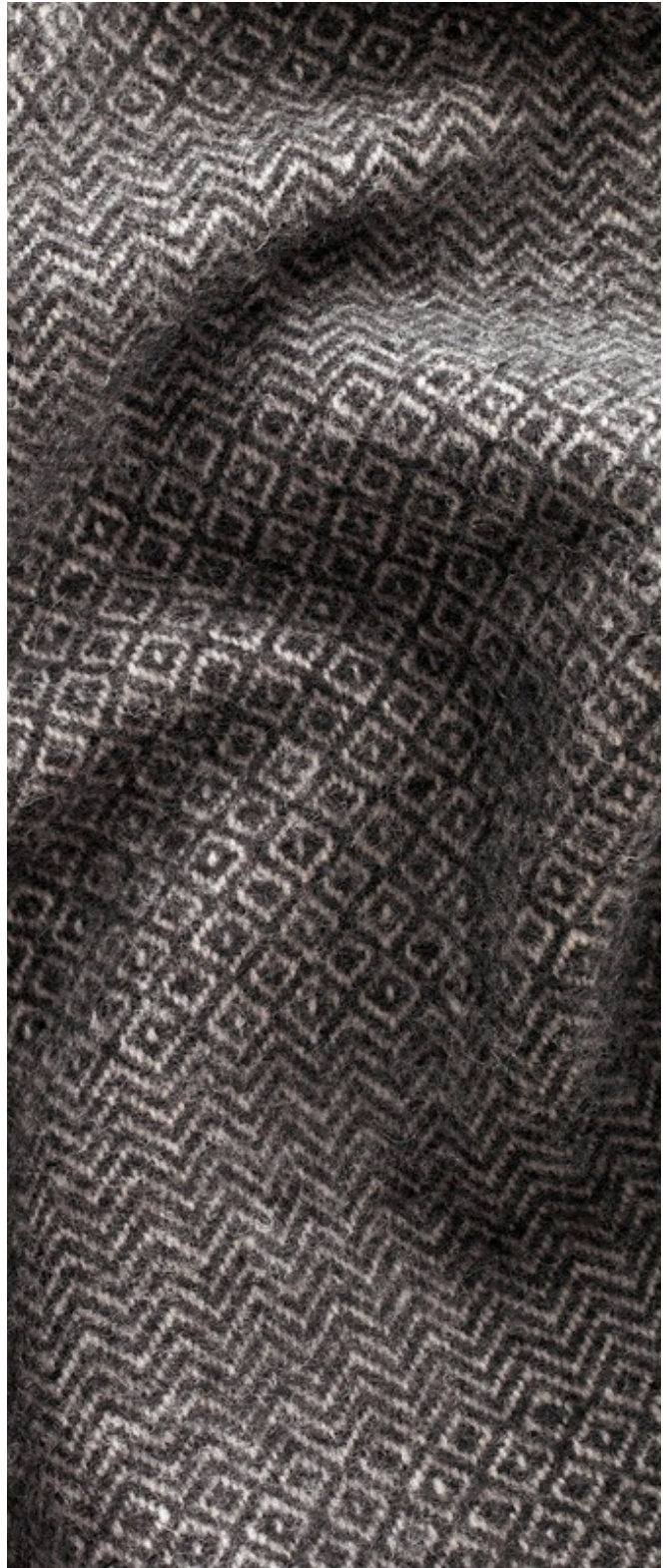


Faux-Uni
Acetate
AH23-LF02



Faux-Uni
Noir de Velay
AH23-LF04

S E M I - P L A I N



Size: 160 x 200 cm

Composition: 100% wool

Care:     

E R I K



Erik
Laque
AWPL-LE01



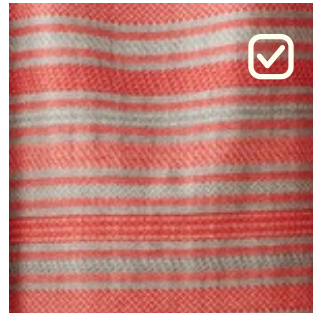
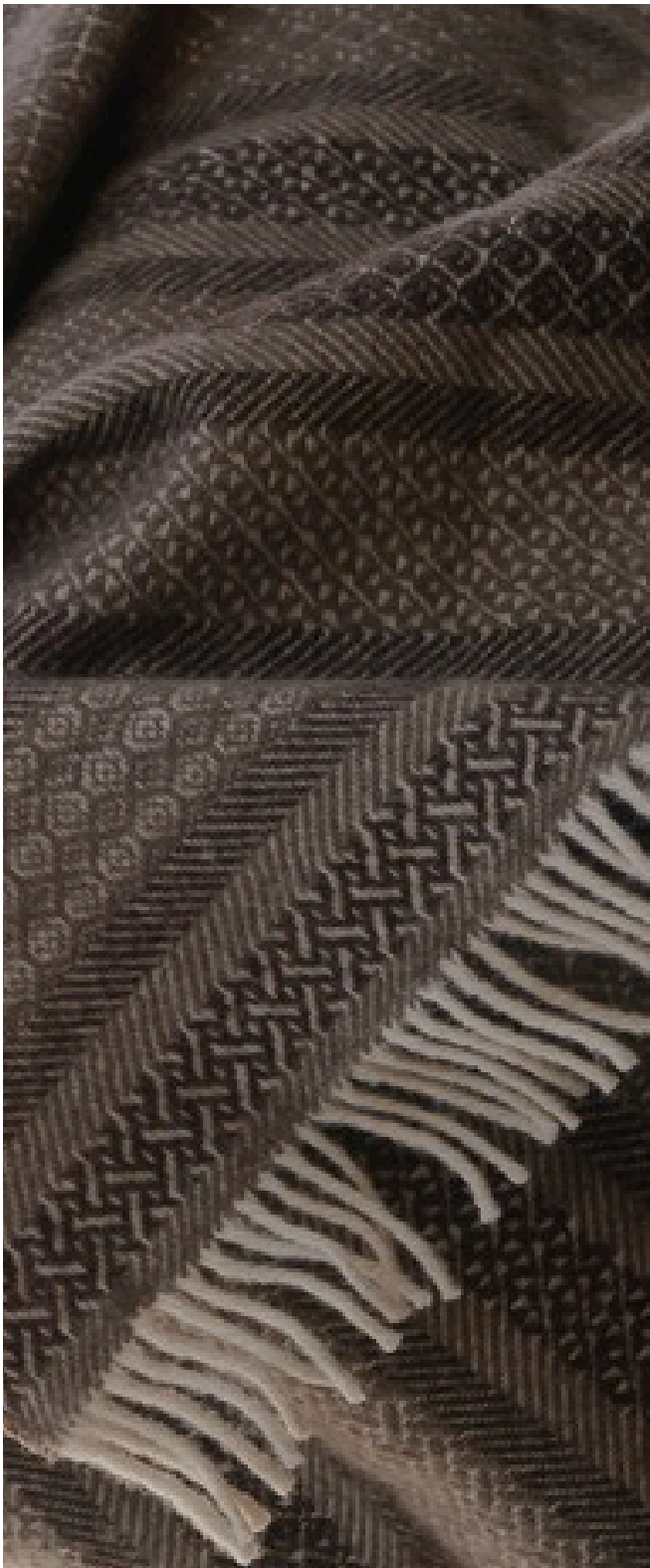
Erik
Noir de Velay
AWPL-LE03

Size: 160 x 200 cm

Composition: 100% wool

Care:

B A S Q U E



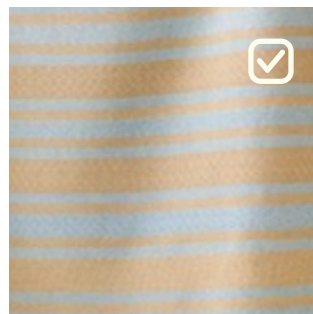
Basque
Red
AH23-LB02



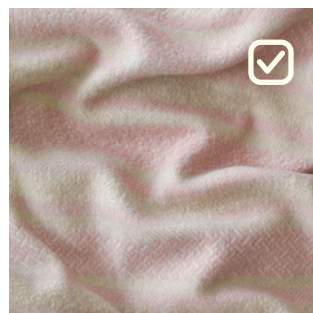
Basque
Grey
AH23-LB03



Basque
Chocolate brown
AWPL-LB03



Basque
Horizon Blue
AWPL-LB02



Basque
Colchium
AWPL-LB01

Size: 160 x 200 cm

Composition: 100% wool

Care:     

Our Accessories



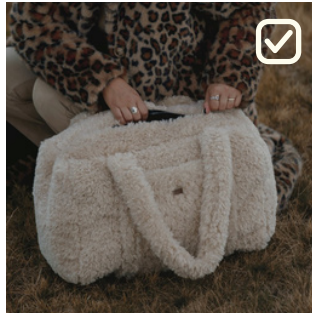
Our Bags

The must-have travel piece:
the weekender bag

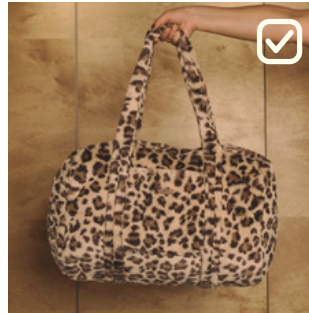
The ultimate everyday
companion:
the belt-bag



Weekender bag
Teddy
AWAC-WE01



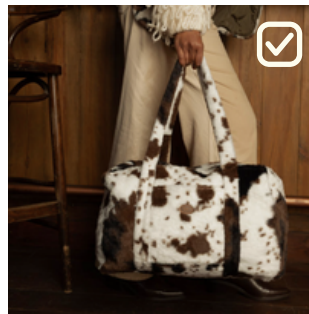
Weekender bag
Leopard
AWAC-WE02



Weekender bag
Khaki leopard
AWAC-WE03



Weekender bag
Cow
AWAC-WE04



Belt-bag
Leopard
AWAC-SB04



Belt-bag
Ivory
AWAC-SB03



Our *Beauty* bags

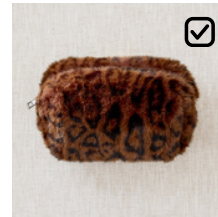
Beauty bag
Teddy
AWAC-TB01



Beauty bag
Leopard
AWAC-TB02



Beauty bag
Cow
AWAC-TB03



Beauty bag
Brown leopard
AWAC-TB04



Beauty bag
Khaki leopard
AWAC-TB05

Our *zip Pouches*

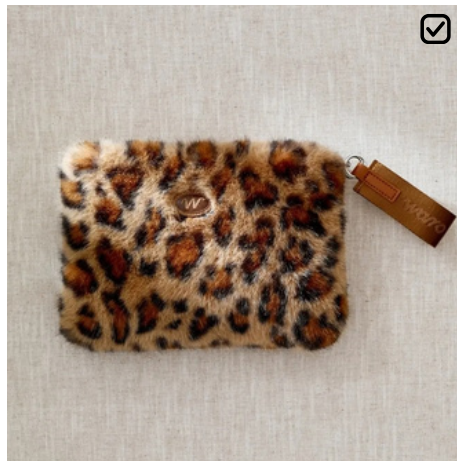
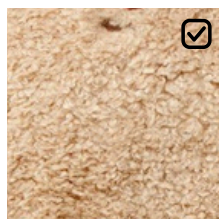
Zip Pouch
Camel
AWAC-PZ01



Zip Pouch
Black
AWAC-PZ02

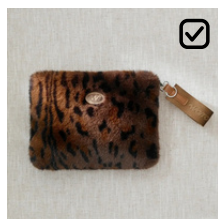


Zip Pouch
Teddy
AWAC-PZ03



Zip Pouch
Premium leopard
AWAC-PZ06

Zip Pouch
Brown leopard
AWAC-PZ04



Zip Pouch
Grey leopard
AWAC-PZ05



Our Headbands



Headband
Silver Fox
AWAC-BA08



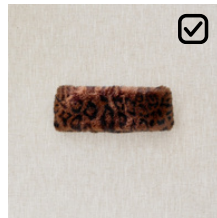
Headband
Black
AWAC-BA01



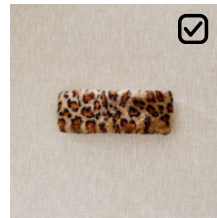
Headband
Teddy
AWAC-BA03



Headband
Contrasting Faux fur
AWAC-BA04



Headband
Brown leopard
AWAC-BA07

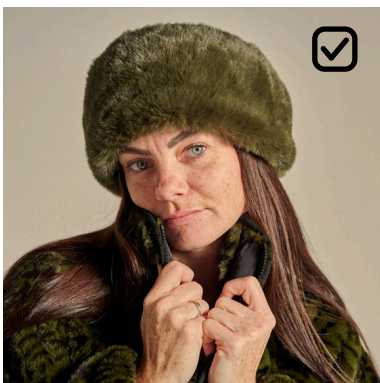


Headband
Leopard premium
AWAC-BA09

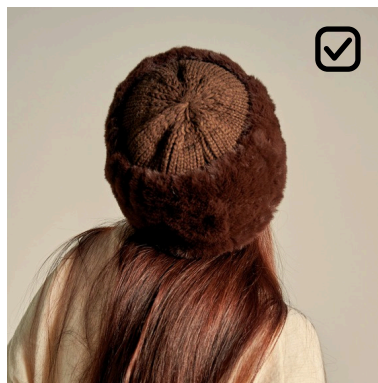


Headband
Grey leopard
AWAC-BA10

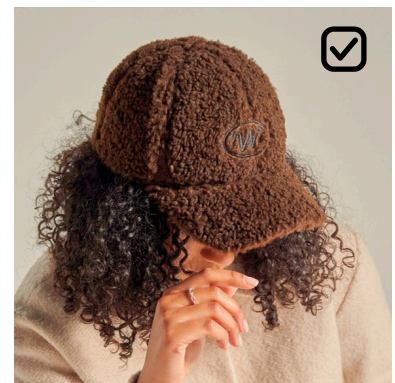
Our Caps



Two-tone hat
Khaki
AWAC-HA04



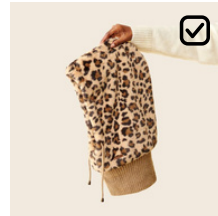
Two-tone hat
Brown
AWAC-HA05



Waro cap
Brown
AWAC-HA06

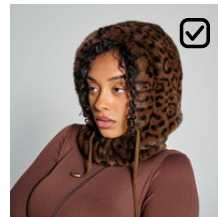
Our Hoods

Hood
Burgundy
AWAC-CA04

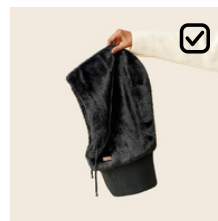


Hood
Leopard
AWAC-CA02

Cagoule
Grey leopard
AWAC-CA06



Hood
Brown leopard
AWAC-CA05

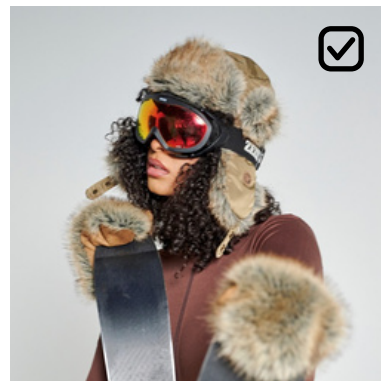


Hood
Black
AWAC-CA01

Our Chapkas

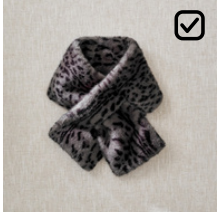
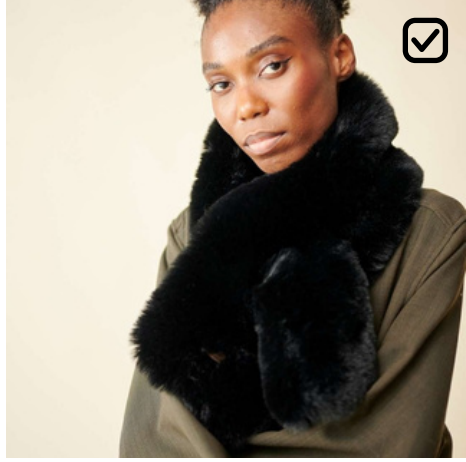

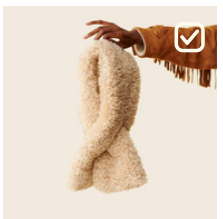




Chapka
Grey leopard
AWAC-CH02

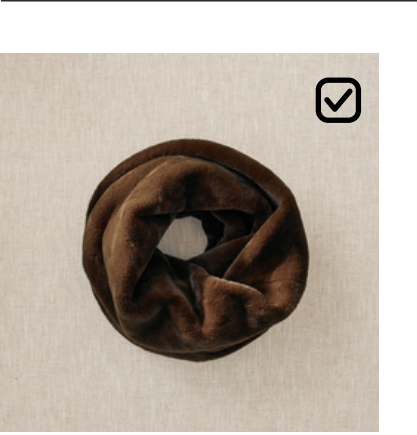
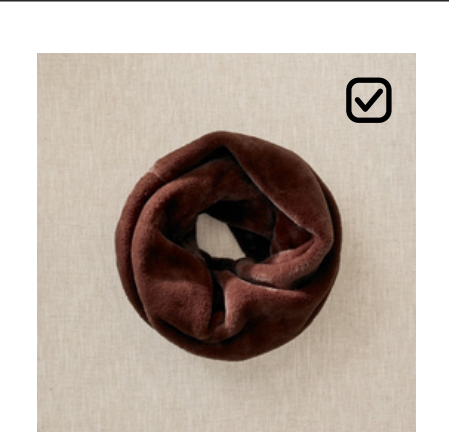
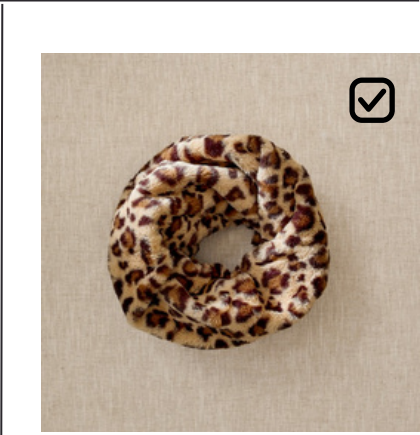


Chapka
Constrasting Faux fur
AWAC-CH01

Our Scarves

<p>Scarf Grey leopard AWAC-EC06</p>			<p>Scarf Black AWAC-EC01</p>
<p>Scarf Leopard AWAC-EC03</p>			
<p>Scarf Teddy AWAC-EC02</p>			
		<p>Scarf Brown leopard AWAC-EC05</p>	<p>Scarf Premium leopard AWAC-EC04</p>

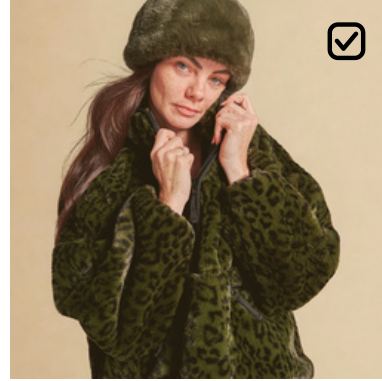
Our Neckwarmers

		
<p>Neckwarmer Khaki AWAC-TC08</p>	<p>Neckwarmer Brown AWAC-TC07</p>	<p>Neckwarmer Leopard AWAC-TC02</p>

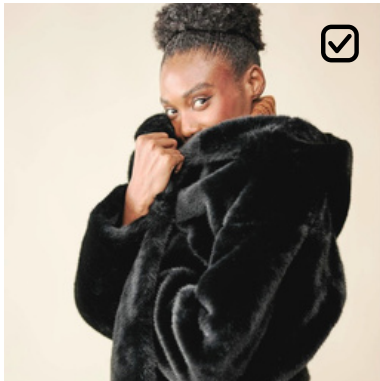
Our Coats



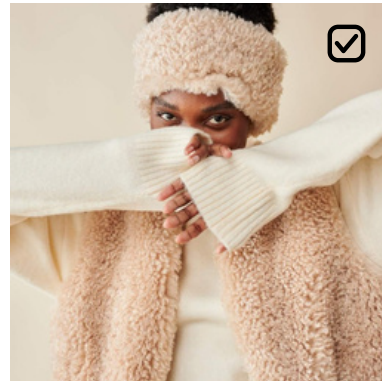
Short zip-up coat
Brown leopard
AWPP-MA04



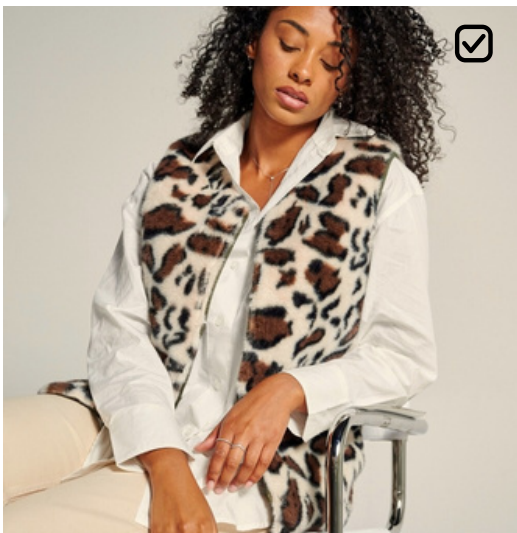
Sweatshirt
Khaki leopard
AWPP-VE02



Faux-fur coat
Black
AWPP-MA02



Sleeveless vest
Teddy
AWPP-GI02



Reversible sleeveless Vest
Leopard / Khaki
AWPP-GI03

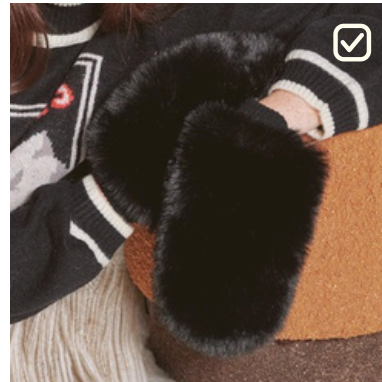
Our Mittens

Mittens
Grey leopard
AWAC-MF03



Mittens
Constrasting
Faux fur
AWAC-MF02

Mittens
Brown leopard
AWAC-MF04



Mittens
Black
AWAC-MF06



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